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BEAUTY AND PERSONAL CARE COURSES



DIPLOMA IN

BEAUTY AND NAIL TECHNOLOGY

ADVANCED DIPLOMA IN BEAUTY AND NAIL TECHNOLOGY (UK STANDARDS)

COURSE OVERVIEW

The Advanced Diploma in Beauty and Nail Technology is a comprehensive programme designed to provide students with in-depth knowledge and practical skills in beauty therapy and nail technology. This 6-month course, offered twice a week for 4 hours per session, combines face-to-face sessions with online (self-paced) learning to accommodate different learning styles and schedules. The course is aligned with UK standards to ensure that students are well-prepared for roles in the beauty and nail technology industry.

COURSE STRUCTURE

The course is divided into six detailed modules, each focusing on different aspects of beauty and nail technology. The curriculum includes lectures, practical exercises, case studies, hands-on training, and guest lectures to provide thorough preparation.

MODULE 1

INTRODUCTION TO BEAUTY AND NAIL TECHNOLOGY

Overview of Beauty and Nail Technology: Introduction to the field, its history, and its importance in the beauty industry.

Basic Principles of Beauty Therapy: Fundamental principles and practices in beauty therapy.

Role of Nail Technology: How nail technology complements beauty therapy.

MCQs: Multiple Choice Questions at the end of the unit

MODULE 2

ANATOMY AND PHYSIOLOGY FOR BEAUTY THERAPISTS

Detailed Study of Skin and Nails: Understanding the structure and function of skin and nails.

Physiology of the Skin: How the skin functions and its relevance to beauty therapy.

Relationship Between Anatomy & Beauty Therapy: How anatomy knowledge is integrated into beauty therapy practices.

MCQs: Multiple Choice Questions at the end of the unit.

MODULE 3

BEAUTY THERAPY TECHNIQUES

Facial Treatments: Techniques for performing various facial treatments.

Body Treatments: Overview of body treatments such as massages, wraps, and exfoliation.

Makeup Application: Skills for professional makeup application.

Hair Removal Techniques: Methods for hair removal, including waxing and threading.

MCQs: Multiple Choice Questions at the end of the unit.

MODULE 4

NAIL TECHNOLOGY TECHNIQUES

Manicure and Pedicure: Techniques for performing professional manicures and pedicures.

Nail Art and Design: Creative techniques for nail art and design.

Nail Extensions and Enhancements: Methods for applying nail extensions and enhancements.

Nail Health and Maintenance: Best practices for maintaining nail health.

MCQs: Multiple Choice Questions at the end of the unit.

MODULE 5

HEALTH, SAFETY, AND HYGIENE

Health and Safety Regulations: Understanding health and safety regulations in the beauty industry.

Hygiene Practices: Best practices for maintaining hygiene in beauty therapy.

Client Consultation and Care: Techniques for conducting client consultations and ensuring client care.

MCQs: Multiple Choice Questions at the end of the unit.

MODULE 6

BUSINESS SKILLS FOR BEAUTY THERAPISTS

Setting Up a Beauty Business: Steps for starting a beauty therapy business.

Marketing and Promotion: Strategies for marketing and promoting beauty services.

Client Retention and Customer Service: Techniques for retaining clients and providing excellent customer service.

Financial Management: Basics of financial management for beauty therapists.

MCQs: Multiple Choice Questions at the end of the unit.

ADDITIONAL UNITS (RECOMMENDED)

DIGITAL TOOLS IN BEAUTY THERAPY

Utilizing digital tools and software in beauty therapy.

- ◆ Overview of digital tools used in the beauty industry.
- ◆ Integration of digital tools in beauty therapy practices.
- ◆ Case studies on successful implementation of digital tools.
- ◆ MCQs: Multiple Choice Questions at the end of the unit.

ADVANCED NAIL TECHNOLOGY

Advanced techniques and innovations in nail technology.

- ◆ Introduction to advanced nail technology techniques.
- ◆ Materials and methods used in advanced nail technology.
- ◆ Practical applications and case studies.
- ◆ Maintenance and troubleshooting of nail technology equipment.

QUALITY CONTROL AND ASSURANCE

Techniques for ensuring quality in beauty therapy and nail technology

- ◆ Importance of quality control in beauty therapy.
- ◆ Techniques for ensuring high standards in beauty treatments.
- ◆ Common issues and solutions in quality control.
- ◆ Implementing quality assurance protocols.
- ◆ MCQs: Multiple Choice Questions at the end of the unit.



ASSIGNMENT LISTING

Each unit or module will include a 1500 word assignment. The successful completion of these assignments are required for certification.

MODULE 1

Introduction to Beauty and Nail Technology Assignment Topic

"The Evolution & Impact of Beauty & Nail Technology in Modern Beauty Therapy"

MODULE 2

Anatomy and Physiology for Beauty Therapists Assignment Topic

"The Role of Skin and Nail Anatomy in Beauty Therapy"

MODULE 3

Beauty Therapy Techniques Assignment Topic

"Innovations and Techniques in Facial and Body Treatments"

MODULE 4

Nail Technology Techniques Assignment Topic

"Creative Techniques and Innovations in Nail Art and Design"

MODULE 5

Health, Safety, and Hygiene Assignment Topic

"Implementing Health, Safety, and Hygiene Practices in Beauty Therapy"

MODULE 6

Business Skills for Beauty Therapists Assignment Topic

"Strategies for Successfully Setting Up and Managing a Beauty Therapy Business"

CAREER PATH

Upon successful completion of the Advanced Diploma in Beauty & Nail Technology, graduates will be equipped to work in various roles within the beauty industry. Potential career paths include:

Beauty Therapist: Providing a range of beauty treatments to clients.

Nail Technician: Specialising in nail treatments, art, and design.

Salon Manager: Managing day-to-day operations of a beauty salon.

Beauty Consultant: Offering expert advice on beauty products and treatments.

Entrepreneur: Starting and managing a successful beauty therapy business.

COURSE DELIVERY

Duration: 6 months (twice a week for 4 hours)

Format: Blended learning approach with a mix of face-to-face and online (self-paced) sessions.

Assessment: Continuous assessment through projects, presentations, case studies, practical exercises, and MCQs.

CERTIFICATION

Upon successful completion of the course and all assignments, participants will receive an **"Advanced Diploma in Beauty and Nail Technology"**. This exclusive diploma course not only covers the essential knowledge and skills required for beauty therapy and nail technology but also includes advanced content on technological innovations and practical experiences, ensuring students are well-prepared for roles in the beauty industry.

ELIGIBILITY CRITERIA

To enroll in the Diploma in Beauty and Nail Technology, candidates must meet the following criteria:

- ◆ Educational Background: Completion of secondary education (high school) with passing grades.
 - ◆ Age Requirement: Minimum age of 16 years old.
 - ◆ Interest in Beauty and Nail Field: Demonstrated interest and aptitude in beauty therapy and nail technology, often shown through a personal statement or interview.
- Proficiency in the language of instruction, typically English, may also be required, demonstrated through passing an English proficiency test for non-native speakers.

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www.ukexpress.co.uk



+91 98954 43247

info@ukexpress.co.uk

